

DOMINIC GORDON
CONSULTANT IN ETHICAL CAPITALISM & SOCIAL VALUE

CHY CONSULTANCY

CHY

BIO

Dominic is an award-winning social value consultant and has worked in physical and social regeneration for nearly 3 years. Dominic comes from a very successful private sector background and has worked in both the UK and Hong Kong. Dominic's expertise ranges from business architecture to marketing strategy, problem solving and exposing new potential for clients.

For many years Dominic's passion has been curating ethical capitalism and raising funds and awareness for causes that desperately need it. Believing that responsible businesses generate both economic, environmental and social value Dominic has delivered highly successful consultancy and management projects for clients ranging from Land Securities to Wates to local authorities and the European Structural Investment Fund.

In October 2016 Dominic received a community award from Land Securities for the consultancy work carried out on the expansion of their White Rose shopping centre. The award recognises "outstanding work to the benefit of the community" and pays particular attention to the creation of social value on the project. Dominic's driving ambition in life is to make a positive impact and help those around him, whether it's a single person or business; or a community.

WHY CHOSEN

- Expertise in exposing social value potential
- Expertise in design, development and delivery of employment and skills in the built environment
- Expertise in supply chain engagement and support
- Expertise in creating cross sector partnerships- public, private and third sector
- Expertise in local employment, job creation and employability
- Expertise in curating a positive legacy and showcasing client achievements

KEY PROJECTS

Project Name: Victoria Gate

Client: Hammerson, Sir Robert McAlpine & Leeds City Council

Project Value: £81 million

Description: Major city centre retail development

Role: Social value design, development and delivery



Project Name: White Rose Shopping Centre Expansion

Client: Land Securities, AE Yates & Leeds City Council

Project Value: £2.8 million

Description: Major expansion of the White Rose Shopping Centre

Role: Social value design, development and delivery



Project Name: Step Up Into Construction

Client: European Structural Investment Fund & CITB

Project Value: £1 million

Description: To stimulate and facilitate NEET individuals into construction & bridge the skills gap in the built environment

Role: Project management, advice and guidance and brokering opportunities between strategic partners [CITB, 11 local authorities, LEP, DWP & Leeds Beckett University] and delivery partners [11 regional educational and training bodies].



DOMINIC GORDON

www.ch-y.co.uk
dominic.gordon@ch-y.co.uk

